

AMENDMENT NO. _____ Calendar No. _____

Purpose: In the nature of a substitute.

IN THE SENATE OF THE UNITED STATES—119th Cong., 2d Sess.

S. 3676

To require a sports diplomacy strategy to strategically leverage the major sporting events being hosted in the United States during the next decade to enhance United States soft power, diplomatic relationships, and global leadership, and for other purposes.

Referred to the Committee on _____ and
ordered to be printed

Ordered to lie on the table and to be printed

AMENDMENT IN THE NATURE OF A SUBSTITUTE intended
to be proposed by Ms. ROSEN

Viz:

1 Strike all after the enacting clause and insert the fol-
2 lowing:

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “American Decade of
5 Sports Act”.

6 **SEC. 2. DEFINITIONS.**

7 In this Act:

8 (1) AMERICAN DECADE OF SPORTS; MEGA-DEC-
9 ADE OF SPORTS.—The terms “American decade of
10 sports” and “mega-decade of sports” mean the

1 major international sporting competitions hosted in
2 the United States between 2024 and 2034, includ-
3 ing—

4 (A) the 2024 Copa America;

5 (B) the 2025 Club World Cup;

6 (C) the 2026 FIFA World Cup;

7 (D) the 2028 Summer Olympics and
8 Paralympics;

9 (E) the 2031 Men’s and 2033 Women’s
10 Rugby World Cup; and

11 (F) the 2034 Winter Olympics and
12 Paralympics.

13 (2) APPROPRIATE CONGRESSIONAL COMMIT-
14 TEES.—The term “appropriate congressional com-
15 mittees” means—

16 (A) the Committee on Foreign Relations of
17 the Senate; and

18 (B) the Committee on Foreign Affairs of
19 the House of Representatives.

20 **SEC. 3. MEGA-DECADE SPORTS DIPLOMACY STRATEGY.**

21 (a) SUBMISSION OF INITIAL STRATEGY.—Not later
22 than 180 days after the date of the enactment of this Act,
23 the Secretary of State shall submit to the appropriate con-
24 gressional committees a 5-year sports diplomacy strategy
25 to strategically leverage the major sporting events being

1 hosted in the United States to enhance United States soft
2 power, diplomatic relationships, and global leadership.

3 (b) SUBMISSION OF SUBSEQUENT STRATEGY.—Not
4 later than 5 years after the date on which the initial strat-
5 egy is submitted pursuant to subsection (a), the Secretary
6 shall submit to the appropriate congressional committees
7 a subsequent 5-year strategy that is similar to the strategy
8 described in subsection (a), but also includes evaluations
9 of lessons learned from international sporting events held
10 in the United States during the previous 5-year period.

11 (c) ELEMENTS.—The strategies required under sub-
12 sections (a) and (b) shall include—

13 (1) a description of the Department of State’s
14 diplomatic objectives and metrics of success related
15 to the mega-decade of sports;

16 (2) a plan to partner with local host cities, dias-
17 pora communities, creatives, athletes, the sports in-
18 dustry, private sector entities, human rights organi-
19 zations, and civil society stakeholders surrounding
20 the competitions for the purpose of showcasing
21 United States national strengths and forging new
22 diplomatic connections;

23 (3) a plan to coordinate internally within the
24 Department of State to leverage sporting events to

1 advance various diplomatic lines of effort, including
2 by—

3 (A) integrating sports diplomacy into re-
4 gional bureaus' bilateral engagements and ef-
5 forts to pursue new areas of cooperation with
6 foreign partners;

7 (B) integrating sports into public diplo-
8 macy to reach new foreign audiences that might
9 not otherwise engage with United States embas-
10 sies abroad; and

11 (C) leveraging sports diplomacy to advance
12 commercial diplomacy;

13 (4) a plan to ensure an expeditious and secure
14 visa process for athletes and their families and sup-
15 port staff and eligible international visitors planning
16 to travel to the United States to attend major inter-
17 national sporting events, including reducing visa ap-
18 pointment wait times;

19 (5) a description of the financial and personnel
20 support needed to implement the 5-year sports diplo-
21 macy strategy; and

22 (6) any plans to deploy domestic public diplo-
23 macy resources, such as the Cultural Unit and For-
24 eign Press Center established during the 1984 Sum-

1 mer Olympic Games, to enable foreign visitors to en-
2 gage with American culture and values.

3 (d) PUBLIC AVAILABILITY.—The strategies required
4 under subsections (a) and (b) shall be made publicly avail-
5 able on an internet website of the Department of State
6 not later than—

7 (1) 180 days after the date of the enactment of
8 this Act, with respect to the strategy required under
9 subsection (a); and

10 (2) 5 years after the date described in para-
11 graph (1), with respect to the strategy required
12 under subsection (b).

13 (e) CONSULTATION.—The Secretary of State shall—

14 (1) consult with the appropriate congressional
15 committees regarding the elements of the strategy
16 required under subsection (a) before submitting ei-
17 ther strategy; and

18 (2) provide information regarding the imple-
19 mentation of the most recently submitted strategy
20 every 180 days during the period beginning on the
21 date of such submission and ending on December
22 31, 2034.

23 **SEC. 4. OFFICE OF SPORTS DIPLOMACY.**

24 (a) IN GENERAL.—The Office of Sports Diplomacy
25 (referred to in this section as the “Office”) is established

1 in the Bureau of Educational and Cultural Affairs of the
2 Department of State.

3 (b) FUNCTIONS.—The Office shall manage sports di-
4 plomacy exchange programs and implement the strategies
5 required under subsections (a) and (b) of section 3, includ-
6 ing by coordinating with internal Department of State and
7 interagency stakeholders—

8 (1) to coordinate the implementation of the
9 strategy across relevant bureaus, directorates, and
10 offices of the Department of State;

11 (2) to work with host cities and their social, po-
12 litical, and economic partners to identify new ave-
13 nues for engagement with foreign entities;

14 (3) to engage local diaspora communities to
15 deepen people-to-people connections with foreign
16 visitors and officials;

17 (4) to partner with the United States sports in-
18 dustry, major sports leagues, and individual athletes
19 to promote new international sports partnerships
20 and sports diplomacy programs;

21 (5) to collaborate with host cities' international
22 trade and tourism offices to deepen economic and
23 commercial ties with foreign nations;

1 (6) to elevate American arts, film, and music
2 creators to promote cultural exchange and connec-
3 tion with foreign visitors; and

4 (7) to coordinate with internal Department of
5 State and interagency stakeholders to ensure effi-
6 cient and expeditious processing of visas for eligible
7 international visitors, broadcasters, athletes, and
8 support staff interested in attending major inter-
9 national sporting events in the United States.

10 (c) SUNSET.—This section shall cease to have effect
11 beginning on the date that is 10 years after the date of
12 the enactment of this Act.

13 **SEC. 5. ANNUAL IMPLEMENTATION REPORTS.**

14 Not later than 1 year after the submission of the
15 strategy required under section 3(a), and annually there-
16 after until December 31, 2034, the Secretary of State
17 shall submit a report to the appropriate congressional
18 committees describing the progress made toward achieving
19 the objectives of this Act.